

LILSIA J. WILLIAMS

Media Kit 2025



@CoachLilisa



@coachlilisa5



coachlilisa

#EmpowermentDiva

WWW.COACHLILISA.COM

COACH LILISA

PROFILE

Lilisa J. Williams is a dynamic author, speaker, trainer, and leadership expert specializing in workforce development, education, and personal growth. With over 20 years of experience, she delivers high-impact coaching and training programs that help professionals and organizations excel.

A recognized leader in Diversity, Equity, and Inclusion (DEI), Lilisa has spearheaded strategic initiatives and developed transformative programs that drive measurable success. Known for her engaging presence and interactive style, she captivates audiences with thought-provoking insights and actionable strategies.



SERVICES

- Program & Training Development
- Personal & Professional Coaching
- Instructor & Facilitator
- Public Speaker

SPECIALTIES

- Diversity Equity & Inclusion (DEI)
- Emotional Intelligence
- Women's Empowerment
- Strategy & Planning

MEDIA REACH



10,000
followers



8,750
followers

DEMOGRAPHICS

- Women ages 21-65
- 1st & 2nd Year College Students
- Operational and Tactical Managers
- Aspiring Entrepreneurs



AWARDS

- 2024 - Outstanding Adjunct Faculty Award - Hudson County Community College
- 2024 - Master Presenter Award - NISOD (National Institute of Staff and Organizational Development)
- 2023 - Community Service Award - Franklin St. John's UMC
- 2023 - Excellence Award - League for Innovation
- 2022 - NISOD Excellence Award - NISOD (National Institute of Staff and Organizational Development)

PROFESSOR OF PRACTICE

- Hudson County Community College N.J.
- Ocean County College N.J.
- County College of Morris N.J.
- Essex County College N.J.

PUBLISHED WORKS

- Release Your Power
- God's Plan For My Success
- The Art of Making Money As A Self Published Author

